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HAPPY NEW YEAR!

Sierra Madre News

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$6.00 Yearly — 15c Copy Phone 355-3324 Sierra Madre, California — Thursday, December 26, 1974 16 Pages — Vol. 69, No. 8



CARROT TOP
By
R. Robert Evans

This being the last issue of the year 1974, I suppose that, according to custom, I should make a lot of predictions for the new year, or for something better to do, set down a group of resolutions . . . . Bah . . . Humbug!

— CT —

Ninty-nine per cent of any predictions are fully guess work ,and with the troubled times that seem to be ahead, I am afraid to guess. As to resolutions, no one ever keep them more than a week or the days, so I guess that I will jut predict that most of us will be here a year from now, and that I resolve to try and do better next year . . . so that takes care of those two items for the year.

— CT —

But before I forget it, and get wound up in something else, I do want to take this time to wish all of you the most for 1975. Each member of the staff of the Sierra Madre News joins me in this wish. The situations that we will face in the next 365 days will be the same for all of us, so pulling together will be the biggest asset that any of us have.

— CT —

One cheery note that I happen to notice and that is there are still 204 shopping days till Christmas, and you need not hurry too much . . . probably the styles will change before the rush period . . . . anyway . . . no hurry at this time.

— CT —

Soccer football seems to be the coming sport in the United States, and more especially so if we keep messing around with the football situation and now an attempt in messing up the baseball world.

— CT —

Soccer, very highly represented in the Arcadia - Sierra Madre teams, is the only sporting event where it is not only permissable but advisable to strike with your head. The frontal lobes are most preferred. Any lower and you look as if you have walked into a revolving door. Any higher and you check your Blue Cross for neuro-surgery rates. Soccer, until now, never really got started in this country. It's by far the world's No. 1 spectator sport. They draw crowds in excess of 150,000 for it everywhere from Scotland to Chili. They have riots that make an Irish picnic look like an Audubon Society meeting.

— CT —

Right now in the United States, everywhere but Arcadia and Sierra Madre, you could hold the greatest soccer game ever played in the main street of most large cities and the passers-bys wouldn't even look up. The game is not complicated enough or slow enough for Americans. They prefer baseball where you compress nine minutes of action into two and a half hours of delays. Or football, where they gravely assure themselves they are witnessing a masterpiece of strategy when a coach send a fullback into a line with his head down and a ball locked in his arms.

— CT —

Really, Americans don't know an "inside left" from an inside out, and "outside right" from an upside down. Soccer is convinced they are missing something. They have a sport, for instance, which puts a premium or endurance and stamina. There is no platooning in international socceer.You play 90 minutes even if you need a cane. An American baseball or football player would have to get rid of that belly to make the team. You can't be a pantywaist either. The ball sometimes travels at 60 mph, the player run 10 miles a game. The refree runs considerably more if the crowd

——— Continued on Page 8

Sierra Madre Medical Team Downgraded By PHS Media

EDITOR'S NOTE: The below item was taken from the Pasadena High School newspaper, Pasadena Chronicle, under the date of December 6. It was written by Gary Oldham, 565 N. Sierra Madre Boulevard in Pasadena, telephone 449-1391. Adviser is Ann Drury of 700 West Sierra Madre Boulevard, Sierra Madre, telephone 355-3114. In writing the article Gary stated that he had monitored the Sierra Madre Department, and talked with Pasadena Paramedic personnel. He did not review Sierra Madre equipment or talk with any member of the Sierra Madre Emergency Medical Team or Firefighters. He has agreed that his information was not complete, and showed great willingness to meet with Sierra Madre Medical Team, review the equipment, its operation, and possibly interview some of the 180 calls that have been answered. He is willing to bring future information to his readers and correct any inefficiencies reported in the below article.

* * * *

by Gary Oldham
565 N. Sierra Madre Blvd.
Pasadena 449-1391

The three cities served by the Pasadena Unified School District are unique in their facilities for emergency medical service.

The City of Altadena is served by the Los Angeles County Fire Department, one of the first agencies in the state to offer paramedic service. However, a private ambulance must be utilized to transport the victim to a hospital. Since Altadena's hospitals are rarely used by the emergency services, the victim must either be taken to St. Lukes or Huntington Memorial in Pasadena.

The Pasadena Fire Department has paramedic service available also; however, a Pasadena victim will be transported to the hospital via the Fire Department ambulance, enabling him to receive competent help while enroute to the hospital.

The City of Sierra Madre's medical service is perhaps the most primitive of all. Like Altadena, Sierra Madre's hospital is rarely utilized for treating victims of an emergency. The Sierra Madre Fire Department has an emergency medical unit available for calls upon short notice. It is staffed by Emergency Medical Technicians whose training is inferior to that of the paramedics. While operating on a volunteer basis, it would be too much to expect these firemen to complete the paramedic training, which takes several months.

Something, however, must be done to improve the medical service available to the residents of Sierra Madre. EMT service is available at the scene, but a long delay ensues while waiting for the private ambulance. When the ambulance arrives, the victim must either be taken to St. Luke or Arcadia Methodist Hospital.

The City of Sierra Madre has the highest taxes in this area, yet has inferior medical service. There is a need for immediate change.

The above appeared in the Pasadena Chronicle, the official newspaper of Pasadena High School, published December 6, 1974, for which Mr. Oldham is the opinion editor.

By R. Robert Evans

The writer of the above article, Gary Oldham, has sadly neglected to collect and assimilate all the complete information, prior to writing his article, or he has violated one of the cardinal rules of a journalist by accepting as fact, information given to him by some source, probably identified with paramedic service.

Although he ends up his article saying that Sierra Madre is the highest taxed city in the area, he most definitely classes the medical service available to citizens of Sierra Madre on a parity with that which is available

(Continued on Page 15)

Scout Enrollment Drive Kicks Off 1975 Campaign

The San Gabriel Valley Council of the Boy Scouts of America kicked off the 1975 Sustaining Membership Enrollment drive at a dinner meeting early in December at a restaurant in Arcadia.

Campaign chairman, Charles E. Gilb, mayor protem of Arcadia and members of the steering committee met with over 50 business and civic leaders and Scout officials from communities within the San Gabriel Valley to initiate the 1975 campaign efforts.

Gilb and Council president, Kei Higashi of Monterey Park are being assisted by steering committee members Gene Strand, William J. "Tony" Anthony, assistant Sheriff, Los Angeles County; Jim Johnsen; George Way, and Ed Flaherty. Joseph P. Busch, District Attorney, Los Angeles County, is serving as the honorary campaign chairman.

The San Gabriel Valley Council serves over 23,000 youths in more than 700 Cub Packs, Scout troops and Explorer Posts in 31 communities in the Valley. Operating on a budget of $500,000, the Council must raise $265,000, or 52.2 per cent of its budget, through public and parent support.

The two month campaign will provide funds to continue the many leadership development and character building programs conducted by the Council. Scouting, which now includes girls in its Eplorer program, provides constructive training and creative action for San Gabriel Valley youths.



THE FOLLOWING, PICTURED ABOVE, left to right will pilot the 1975 San Gabriel Valley Council of the Boy Scouts of America Sustaining Membership Enrollment drive in the Lucky Baldwin District: William Beckwith, Arcadia, District Campaign Chairman; Edward Butterworth, Arcadia, Council Vice President; Mary McAlister, Arcadia, Scout Family Chairman; Charles E. Gilb, Councilman, City of Arcadia, Council Finance Vice President; Don Hage, Arcadia, Scout Disrtict Chairman; and Vern Peterson, District Executive.

RECALL ELECTION OFFICIAL

The following official notice was passed by the Pasadena Unified School Board at its meeting of December 11, 1974:

Resolution — Specifications of Election
Order for Recall Election in the
Pasadena Unified School District of
Los Angeles County, Calif.
(Pursuant to Education Code, Sections 1142 and 1321 - 1323)

SPECIFICATIONS OF THE ELECTION ORDER

The election shall be held on Tuesday, March 4, 1975, consolidated with the primary election conducted by the City of Pasadena. The polling hours shall be from 7 a.m. to 8 p.m. The purpose of the election is to determine whether Henry S. Myers, Jr., Lyman W. Newton and Richard Vetterli will be recalled as members of the governing board of the Pasadena Unified School District. An additional purpose will be to elect replacements should the ma-

——— Please turn to Page 8

Santa Claus Will Arrive At 7:00 P.M.

Attention all children nine years of age or younger, Santa Claus is coming to town Christmas Eve and the time will be at 7 p.m. SHARP in Memorial Park.

Santa will come into town riding the Sierra Madre Volunteer Firefighters' Engine No. 41, having accepted their invitation the early part of December.

Santa will spend about one hour in Memorial Park and will arrive exactly at the time specified, as he has many more places to go on Christmas Eve. He sent a telegram to the Fire Chief, Charles Brown, saying that he was successful in getting together sufficent red stockings for every boy and girl that will meet him in the Park. The stocking will be filled to the brim with nuts, candy, an apple, an orange and a popcorn ball.

WARNING. Do not be late for he may be gone. The time — 7 p.m. Christmas Eve in Memorial Park across from the Sierra Madre Community Hospital. In case of inclement weather Santa will be at the Congregational Church bascement across from the Park.

WEATHER

	High	Low
Dec. 18	74	43
Dec. 19	76	42
Dec. 20	72	41
Dec. 21	74	42
Dec. 22	70	40
Dec. 23	57	42

Total rainfall to date ....4.37"
Year ago to date .....3.10"
2 years ago to date ....5.89"
3 years ago to date ....1.24"
(Season period: October 1 through September 30)

S.M. S & R Back From Mexico Quest

Our well-known and highly respected Sierra Madre Search and Rescue Team took part in its 84th operation of the year recently when it dispatched a four-man crew south of the border to participate in a search for a man missing in the jungles out of Puerta Vallerta.

On Friday, November 30, Dennis Cowper, 52, scholar, successful lawyer, speaker of nine languages (and oft-time translator for Secretary of State Henry Kissinger) drove his car to the edge of the jungle just outside the romantic seaside resort of Puerta Vallarta to pursue one of his hobbies. After locking his car he set off on foot into the heavy growth in search of beautiful and exotic butterflies.

Prominent in both business and social circles, Mr. Cowper and his wife, on vacation, made their home in a small town just outside Albuequerque, New Mexico. According to SMSR Team operations leader (and newly elected president of the team) James Maclay, family and business associates of Mr. Cowper first contacted the team through the New Mexico State Police to enlist the team's help.

Members of the four man crew, including operations leader Maclay, were Jon Inskeep, La Canada, George Duff, Covina, and Mike Wait, Sierra Madre, and Mike's working bloodhound, "Lady." They left for Mexico on Friday, December 6.

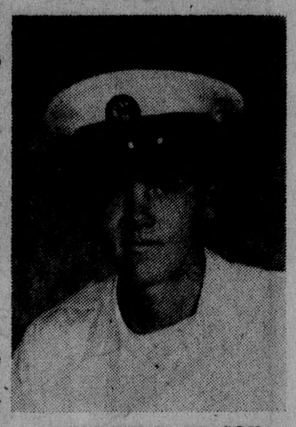
Knowing that there was a proficient search and rescue team in Mexico City, who also belonged to the Mountain Rescue Association, an international organization that Sierra Madrean Fred La Lone help start, operations leader Maclay notified them and asked them to participate also.

Although Mr. Cowper had not returned from his day's outing and his car had been found on December 1, no alarm for his safety had been issued until much later in the following week.

During the first day (Sat-

——— Please turn to Page 3

John N. Wilson Naval Graduate



N/F DANIEL WILSON
. . . Now Graduated

Navy Fireman Recruit Daniel E. Wilson, son of Mr. and Mrs. John L. Wilson of 31 W. Mira Monte, graduated from recruit training at the Naval Training Center, San Diego.

The training included instruction in seamanship, military regulations, fire fighting, close order drill, first aid and Navy history.

John Donoghue II Now A Graduate



N/F JOHN DONOGUE II
. . . Now Graduated

Navy Fireman Recruit John P. Donoghue II, son of Mrs. Jane Donoghue of 262 W. Grandview, graduated from recruit training at the Naval Training Center, San Diego.

The training included instruction in seamanship, military regulations, fire fighting, close order drill, first aid and Navy history.



STUDENT BODY OFFICERS for Sierra Mesa Fundamental School have been elected for 1974-75. Left to right: Mark Graham, presdient; Gina Harris, vice president; Dawn Eastman, secretary; and Tina VonLutzow, treasurer. Sierra Mesa is the latest fundamental school in the Pasadena Unified School District. It opened its doors to 420 K-6 students in September, 1974.

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Surprise Celebration Honors Couple On Their 60th Wedding Anniversary



MR. and MRS. WILLIAM J. WEIRICH
. . . Elopement Proved Successful!

Mr. and Mrs. William J. (Zella) Weirch were feted at a surprise buffet dinner on Sunday, December 1. Hosted by Mrs. Weirich's sister and brother-in-law, Hugh and Alice Faulds of Canoga Park the celebration was in honor of the beloved couple's Diamond Wedding Anniversary.

It was a 'daring' couple, or so they thought, that eloped to St. Louis, Missouri a short sixty years ago on December 3, 1914 to pledge their vows and began a happy life together.

World War I was soon on the scene of things and Bill, a 'doughboy,' served overseas a couple of years. Shortly after the end of that war, in the early part of 1920, the boy from Kansas and the girl from Missouri moved to Los Angeles.

The Weirich's did not become Sierra Madreans until 1949, when Mr. Weirich retired from the Los Angeles County Sheriff's Department. A new town, a new home (in the canyon) and a new business — real estate — until 1959. This is when the couple made their move to their present address, 1752 North Santa Anita. All this time, Zella has been busy making a name for herself in the world of art. More specifically, oils and water colors. She has received many prizes and awards for her work and has held many showings in Southern California, many of them in business houses here and throughout the area. Painting under the name of Zella Weirich, Zella has been painting as long as she can remember and figures she will continue to create as long as she can.

Approximately 40 guests attended the 5 p.m. anniversary party. A catered affair, there was not a thing forgotten and all enjoyed a regal and complete buffet dinner highlighted with two wedding anniversary cakes and champagne. All befitting the occasion. In addition to Mr. and Mrs. Faulds, host and hostess, relatives and close friends extending their best wishes to the honores were: Mrs. Weirich's brother-in-law, Mr. Sol Mamluck of Calimesa; her cousin, Chester Boswell, and his son, from St. Louis, Mo.; her niece, Doris Marshall, and daughter Lisa from Sepulveda; her great-grandniece and nephew, Mr. and Mrs. Roy Irish and two children, Canoga Park; great-grandniece and nephew, Mr. and Mrs. Bill Irish and two children, also from Canoga Park; and Mrs. Weirich's great-great-grandnice and nephew from Missouri, Mr. and Mrs. Walt Charter. Also, Mr. Weirich's brother, Mr. Ted W. Weirich and his son, daughter-in-law and grandsons from Placentia; and Mrs. Margaret Herndon, Mr. Weirich's sister, from Hemet.

MR. MERCHANT — "THEIR FINGERS MAY WALK THROUGH THE YELLOW PAGES" BUT THEIR EYES HAVE BEEN ON THE SIERRA MADRE NEWS LOOK TO THE SIERRA MADRE NEWS

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ON to the New Year

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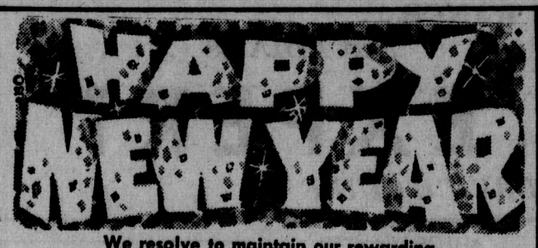
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Engagement Of Carolyn Spencer To Mr. William J. Sullivan Announced



MISS CAROLYN ELIZABETH SPENCER
. . . . June Wedding Planned

During the Thanksgiving holidays, at a family dinner party, the engagement of Carolyn Elizabeth Spencer and Mr. William "Bill" Joseph Sullivan was announced by her parents, Mr. and Mrs. Douglas G. Spencer, longtime residents of Sierra Madre.

Miss Spencer, who resides with her parents at 150 Monte Vista Lane, attended local schools and is a graduate of Pasadena High School and the University of California at Santa Barbara where she was a member of Kappa Alpha Theta Sorority.

The benedict-elect is the son of Mr. and Mrs. Joseph W. Sullivan, former Pasadenaens, who now make their home in Chico. Currently teaching at Marshall Fundamental School in Pasadena, Mr. Sullivan attended Pasadena High School and is a graduate of Pasadena City College and Cal-State University at Long Beach. He received his teaching credential from Cal-State at Los Angeles.

A June wedding is being planned by the newly - engaged young couple.

S&R Team

urday, Deecmber 7) of the search for Mr. Cowper with both our Search and Rescue Team and the Mexico City Team in the field, his body was found, by mmbers of the Mexico Team, about 20 minutes from his car along a trail. He apparently had succumbed from natural causes, suffering from what seemingly appeared to have been a heart attack. Although not yet determined for certain, from all indications the date of his death was placed on November 30.

Our team members returned home on Monday, December 9.

Donald P. Krotz of Orinda has been elected president of the Commonwealth Club of California for the year 1975. Mr. Krotz served as the club's vice president during 1974 and as chairman of the executive committee the previous year.

Happy Holidays For Ill-Elderly

Gatner a group of friends together this holiday season to spend an afternoon or morning "making merry" at a local home for the ill or the elderly. Devise a skit, sing carols, or play instruments — you'll have a very receptive audience.

For more details, contact Ferne Hayes of the Voluntary Action Center at 792-6118.

Ferne is also seeking an energetic individual who believes in the capabilities of the handicapped worker. his person should have knowledge of the world of work and be able to make contacts in competitive industry to sell employers on hiring the disabled. This is a challenging volunteer involvement! Training and assistance is provided.

Ski Classes To Start January 7

Registration is now open for the next novice ski instruction series to be offered at Whittier Narrows Recreation series to be offered at Whittier Narrows Recreation area, 1601 N. Rosemead Blvd., South El Monte, according to the Los Angeles County Department of Parks and Recreation.

Titled, "The Teen Ski Scene," the class will meet two consecutive Tuesday and Wednesday evenings beginning January 7. The sessions are geared for youth 13 years of age and older. If sufficient class space is available, adults may laso register, if accompanied by a teenage participant.

A nominal fee will be charged to defray the cost of snow, which will be imported for thre of the four class sessions. Ski equipment may be rented on a nightly basis from local ski shops.

Registration will be conducted on a first come-first served basis. The registration deadline is January 2, by 5 p.m.

Upon completion of the ski instruction series, participants may join one or more of the culminating ski trips to Snow Summit to try out their newly acquired skills. Advanced ski lessons will be available at Snow Summit for an additional fee.

Further information may be obtained by contacting the Teen Unit Office at 324-1121 between 9 a.m. and 5 p.m. daily or Whittier Narrows Recreation Office at 443-0317.

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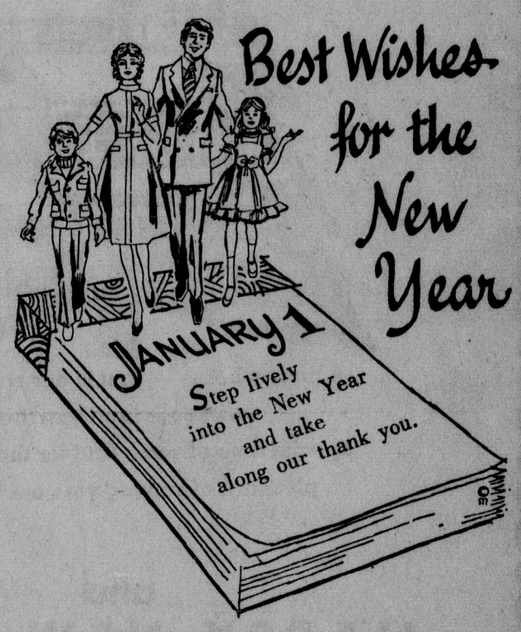
Closed Christmas

President States Rules Governing School Meetings

Board of Education president Marcheschi at the board meeting of December 11, referred to the barrage of reports received by the superintendent and the members of the board, relative to activities of outside organizations at the board meeting of December 10.

At the outset, he wanted to make it very clear that the Board would not tolerate disrption of the meeting and made the following ground rules: 1) there would be no demonstrations; 2) no prolonged applause; 3) no placards will be brought into the auditorium; 4) speakers charged to be out of order by the board president will be warned and should this continue, the sergeant-at-arms has been advised to ask the person to leave the podium and should the speaker refuse, the sergeant-at-arms will make a citizen's arrest, following which the police will take the offender into custody; and 5) if the meeting becomes out of control, the president will again issue a warning that if the disturbance continues, the meeting will adjourn to a private session.

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This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. Our readers are hereby informed that all dwellings advertised in this newspaper are available on an equal opportunity basis.

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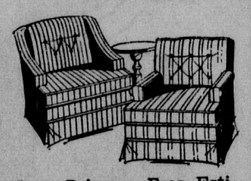
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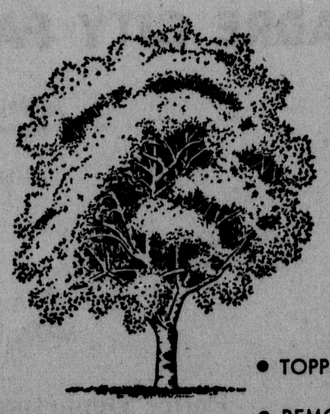
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And so, throughout New England Pilgrim settlers had to treat Christmas as just another working day. Governor Bradford noted that "no man rested all day" on December 25, 1620, say the editors om Encyclopedia Americana.

Today, in the United States and Canada, Christfas celebrations are a colorful blend of customs from many lands. The main features of the holiday festivities are much the same everywhere — Santa Claus, Christmas trees, gifts, greetings, feasting, family visits, carol singing.

Each of these customs has its own history, and for the student of holiday lore and legend, the fascination lies in the variety of traditions brought by settlers from other lands and assimilated into what is now a truly American, or tmuly Canadian Christmas.

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Editorially Speaking

The People Must Know

By Howard Jarvis
State Chairman, United Organizations of Taxpayers, Inc.

The President is calling for voluntary cutdowns on the gasoline we use, the lights we burn, the heat we waste and the food we throw away. He also asks us to cut our driving speed from 75 miles per hour to 55 miles per hour. It is believed that the people could eliminate our energy crisis and reduce inflation by taking these actions. It is called W.I.N. and there is a win button. It means whip inflation now.

The President believes unless we voluntarily do what he says is necessary, we will soon have a severe fuel shortage, a shut down of much industry and production, and a large increase in unemployment.

The President calls these compliances by the people sacrifices. But I don't think they are sacrifices at all. It is simply a call to us to use the brains God gave us. You do not sacrifice anything when you save your own neck

But I doubt the American people have the common sense to save themselves. They have forgotten, if they ever knew at all, that Britain responded to Churchills' "I have nothing to offer but blood, toil, sweat and tears." They have forgotten that not so long ago the lights went off over most of the world due to force, not voluntarism.

They have turned their backs on Kennedy's "it is not what the counrty can do for you but what you can do for your country." More than half of our people won't even sacrifice 30 minutes of their time to vote. They permit themselves to be governed by a minority, and as Senator Fullbright said "95 per cent of Americans do not understand what freedom is."

So it is not surprising that liberals like Tom Bradley, Mayor of Los Angeles and President of the United States Senate Mike Mansfield are calling for a dictatorship to force Americans to submit to compulsory controls over wages, prices, hours of labor, production and rationing. Controls over free speech and free press are bound to follow. The government that dictates these controls is a dictator government I expect other liberals to clamor and knee jerk until they get the dictatorship they pray for.

The liberals threw Churchill out and look what happened to England.

ITEM — I shared a speaking platform last week with a labor leader who blasted the auto manufacturers for the big layoffs. He said the "big auto boys" planned the layoffs to squeeze the little working man. As I watched him drive away in his $17,000 foreign made Mercedes Bentz I wondered how many little auto workers he had put out of work. My guess is about six.

New Tax On Energy

There are many factors involved in our energy problem, and closer to home, the cost of producing energy. Not the least of these is taxes.

Beginning next month, California electric consumers will start paying a new state tax on electrical energy purchased from an electric utility. It will start at one tenth of a mill per kilowatt hour which, according to George R. Reilly, Chairman of State Board of Equalization which will administer the new levy, will amount to about eight cents a month to the average residential user. It will be up to the some 50 Califronia electric utilities involved to collect the tax.

The levy was established this year by the legislature under the Energy Resources Surcharge Law. All moneys received will be credited to the Energy Resources Surcharge Fund and will be used as appropriated by the legislature for the State Energy Resources Conservation and Development Commission.

The specified uses are significant: to carry out energy conservation measures improving such things as building design and insulation, appliance efficiency, power generation and power technology; certification of the siting and design of electric power generation and related facilities; and a broad field of research and development related to supply, demand, public safety, ecology and conservation.

The rate is not static. A new one will be established by the Board by August of each year to match the Board's estimate of revenues necessary to fund expenditures authorized by the legislature. Two-tenths of a mill is the maximum.

How effective from the consumer's long-range standpoint the Commission's efforts will prove to be is, of course, speculative. What is certain, like death, is the addition of another tax to our electricity bills.

Nixon Exam

The examinationi of former President Richard Nixon by a court-appointed team of physicians indicated he would not be able to testify in the Watergate trial, at least without stretching the proceedings out into the new year. It also created considerable controvery over the propriety of the checkup on Nixon's personal staff of medical experts.

In a recent comment on this situation, the Chicago Tribune took the position that in view of Nixon's resignation "the Watergate story has become so important to the nation's history and its conscience that every fact must be established beyond the reasonable possibility of challenge."

The Tribune sees Judge Sirica's action not as suggesting "distrust of Mr. Nixon's doctors, but rather to free them from the historic responsibility for determining that Mr. Nixon is too sick to appear." The paper feels that a court confirmation of the former president's condition should free him and his physicians forever "from the charge that they malingered in order that he might avoid having to tell the truth about his part in Watergate."

What form of questioning may now take place, if any, is up to the court. But at least one essential fact has been determined for the record.

* * * *

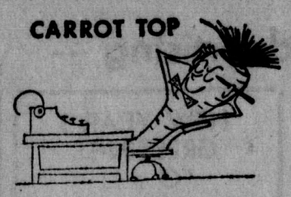
Grassroots Opinion

Jackson, Miss., Pearl Press: "There is this small town about 100 miles away from here that's having a lot of financial troubles. One councilman has come up with a brilliant solution to the town's problem: the town will secede from the Union, form a new country and apply to the United States for foreign aid."

* * * *

Groom, Texas, News: "How can a society that exists on instant mashed potatoes, packaged cake mixes, frozen dinners and instamatic cameras teach patience to its young?"

R. Robert Evans .....Editor and Publisher
Nancy Lee Bryan .....Business Manager
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NOTE—The opinion expressed in credited columns of the Sierra Madre News are those of the writers and do no necessarily represent those of the News.



is after him.

— CT —

Really, it's a great game, as many, many Sierra Madreans hve found. Find out the schedule of the next games and go out and watch one of the games . . .It's fascinating and well worth your time.

— CT —

Still remaining on the serious side of life, I want to report to you here and now that we Americans are just "TWO STEPS" from complete bondage. A professor of a university back in the 18th century compiled the following steps that the people of civilization go through.

— CT —

Here are the steps, read them over and see if you do not think we are "closer than you thought":

— CT —

Step One: From chains of slavery, a people rises to spiritual faith.

Step Two: From spiritual faith, iney generate courage.

Step Three: From courage, they forge liberty.

Step Four: From liberty comes abundance.

Step Five: From abundance rises selfishness.

Step Six: From selfishness, it is an easy progression to complacency.

Step Seven: From complacency, the next move is apathy.

Step Eight: From apathy, a people degenerates to depency.

Step Nine: From dependency, there is only one logical . . . . move: to bondage one core.

— CT —

The old American Saw about "Shirtsleeves to shirtsleeves in three generations" is too often observed to be true to be dismissed lightly.

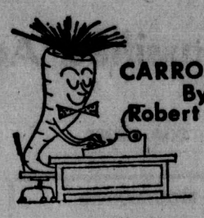
— CT —

But there is reason for a nation such as ours to move unwittingly along the historic course. The genius of the founders of this nation gave us a remarkable flexible system of government and economic development.

— CT —

We can be the masters of our own fate, as few peoples in the past or present have been privileged to be.

The settlers of this land came from many social and economic levels. Many were in bondage when arriving in the frontier land. The indentured European had a



more specific hope of working his way to free status than the enslaved black from Africa, but there were many thousands of Africans who did achieve freedom status, too. And all shared a spiritual faith.

— CT —

By the time the colonists forged a new nation from their works, their faith, and their courage, they were able to assume themselves and their descendants liberty to pursue the dreams they had cherished for generations. Political liberty went hand in hand with economic liberty, to try, to succeed, to fail and try again, and to choose the career or vocation they would follow.

That option was most important, for from it came the abundance that made this nation the envy of all others in a material sense. And perhaps from that abundance has arisen a complacency that allows us to ignore encroachments on our basic liberties.

— CT —

But we need to convert that complacent feeling to apathy, the feeling that nothing we might do would change things, or really matter much. For that apathy . . . would lead us to dependency and thence to bondage, for there is always a master awaiting a dependent people.

— CT —

An American is, and must always be, master of his own fate, and bend the knee to no man.

— CT —

With this we again wish you the very best in the coming year and we will be seeing you from time to time and talking with you, I hope, I hope, I hope.

California's Employment Development Department reports a total of 295,005 claims for unemployment insurance benefits were received in the week ending November 29. This was a four-day week because of the Thanksgiving holiday, so total claims were down compared with the previous week's total of 305,496 — but sharply up from the same week a year ago, when the total was 235,754.

Call FIRE
355-1401

Carol Gobrecht Given Songfest Honor At USC For Year 1975

Carol Gobrecht, daughter of Mr. and Mrs. Robert Gobrecht of 3575 New Haven Road, Pasadena, was selected as a participant advisor for the 1975 Songfest Committee at the University of Southern California.

Songfest is the nation's largest collegiate musical production staged annually in the Greek Theater to raise money for Troy Camp, a student supported benefit for community children. As a participant advisor, Miss Gobrecht will assist the groups in perfecting their stage performances.

Miss Gobrecht graduated in 1971 from Pasadena High School where she served as sophomore class treasurer and senior class secretary and played clarinet in the school band.

She was also a Candy Striper at Sierra Madre Hospital for three years. Miss Gobrecht was active in Girl Scouts throughout high school and, upon entering USC, she received the Gamma Phi Beta scholarship.

Miss Gobrecht, a Spanish elementary education major, is president of Delta Delta Delta, a social sorority, where she also served as Song Chairman for two years. She is a member of A.I.E.S.E.C., an international business organization through which she spent a summer working in Helsinki, Finland, for a steel corporation.

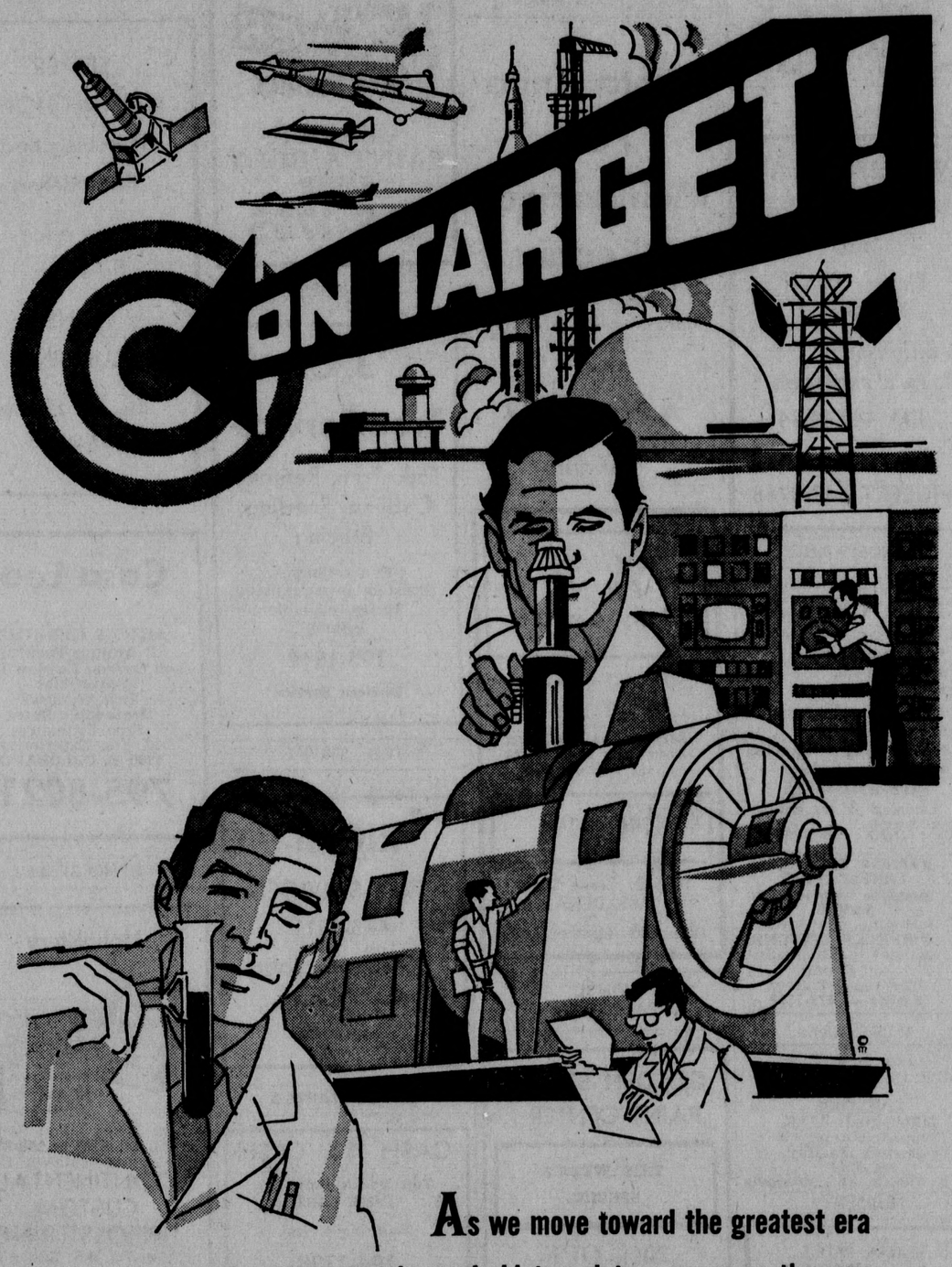
In her spare time, Miss Gobrecht works as children's birthday party director in Macabob Toys in Pasadena.

Upon graduation from USC in June 1975, Miss Gobrecht will pursue a career as a bilingual teacher.



Welcome aboard! A new year is shipping out! May every port hold dreams come true. We appreciate your patronage.

NORM'S GARAGE
Norm - Celeste - Mike and Jerry
22 E. MONECITO 355-1146



As we move toward the greatest era of achievement in man's history, let us pause on the way to reevaluate our goals. With full confidence that our nation will grow ever greater, we must also resolve to strengthen our moral fortitude and spiritual values. We want to express our thanks for your trust.

SEASON'S GREETINGS from the SIERRA MADRE CITY FAMILY

GORDON E. RUDOLPH, Mayor
JOSEPH DELGATTO, SR., Mayor Pro Tempore
TOM EDWARDS, Councilman
JAMES ABERNETHY, Councilman
DAVID MAY, Councilman
L. MARIE WARFEL, City Clerk
MARCUS WOODWARD, City Treasurer

Planning Commission
Parks & Recreation Commission
Zoning Board of Appeals
Police Department
Parks & Recreation Department
Fire Department

and from all the City Staff and Employees

Yours In Community Service



For Your Convenience
We Will Be Open
CHRISTMAS DAY
and
NEW YEAR'S DAY
TILL 6 P.M.

WILEY'S-HASTINGS
LIQUOR

351-9786 We Deliver

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PETITE BEAUTY SALON
185 W. Sierra Madre Blvd. 355-8041

Shakespeare Jr.'s Christmas Party

"Gay Profusion" expresses the enthusiasm of the Shakespeare Club Juniors as they join one another for their annual Christmas cocktail party. Hosts for the evening are Mr. and Mrs. Wayne Butterfield at their beautiful Arcadia home. The event will take place on Saturday evening, December 14, from 6 to 9 p.m.

Mrs. Paul Martinet of Arcadia is in charge of the party. Assisting her are Mrs. James Cavanaugh and Mrs. Michael Ward of La Canada, Mrs. James Dolan of Arcadia and Mrs. Jack Smith of Monrovia.

Tennis Lessons Open In Arcadia

Individuals interested in learning to play tennis are urged to call the Arcadia Recreation Department, 446-4471, extension 28. Openings are still available in many of the classes offered by the department.

Classes are held in the evenings and during the daytime for adults and children's classes are held on Saturday afternoons at Arcadia High School. The classes are filled on a first-come, first-served basis, so register now at the Recreation Office, 240 W. Huntington Drive, Arcadia.

Fishing and the Rec Vehicle

By Roy Hiram Thorson

HEY HIRAM
Don't Move

Q. — Often while I'm fishing a passerby will scare the trout. Is it wise to give up on that spot and find a new location? (H. M., Monrovia)

A. — Fish get scared a hundred times a day. Be as motionless as possible for about five minutes and the trout will start feeding again.

Fly Should Match Hatch

Q. — What do you mean by "Match the hatch?" (A. B., Sierra Madre)

A. — This is a term used by fly fishermen who try to determine what insect is hatching "on stream.' Suppose a fashing man getting set to go into action sees insects which look like a Caddis. In his fly case is a Grannom Caddis. He might use the Caddis, but in the utterly unpredictable behaviorism of the fishing nut he choses a Wooly Worm.

To Level A Trailer

Q. — I have a new 23 foot Cardinal Trailer. Last weekend my wife and I took our first trip with the trailer. We camped at Dripping Springs near Temecula. It took almost an hour to level the trailer. What did I do wrong? (H. M., Monrovia)

A. — You picked a tough camp to start your trailering. There are few level trailer spots at the Springs. Next time when you have determined where you want to park your trailer, make an incline from a short 2 by 6 and a wood block. Place it in front of the wheels on the low side. Then pull your trailer up the incline until it is level from side to side. It is then a simple matter to unhitch and, using the front leveling device, wind it up or down until level. The levels which attach to the front and side of a trailer are cheap and handy.

To Bolt Or To Weld

Q. — In a month or so I plan to get a new pickup to tow my trailer. In getting prices for installing a trailer hitch, I find some shops who advise, "weld on the hitch." Others say it is better to bolt on the hitch. What is best? (J. A., Temple City)

A. — A hitch on a trailer or motor home should be bolted on. An accident could cause the gasoline tanks to spring a leak. Repair shops would not touch the vehicle. They would not be able to cut off the hitch with a welding outfit — too much danger of fire from the gasoline fumes.

* * *

Questions will be answered only when a self-addressed, stamped envelope is enclosed. Write to Fishing With the Rec Vehicle, care of the Sierra Madre News, P.O. Box 37, Sierra Madre, CA 91024.

Edison Now Up For New Rates, Probably In March

The California Public Utilities Commission has directed Southern California Edison to make its next fuel adjustment rate increase request by formal application rather than by advice letter.

The PUC said it will subject Edison's fuel offset request to public hearings at which the Federal Energy Administration and the utility's fuel oil suppliers will be expected to participate.

Among the issues to be raised at the hearings will be the reasonableness of fossil fuel prices and the forecasts of sales and energy sources, the relationship between fuel clause revenues and expnses on a recorded, average year and projected basis, and the proper factors to consider in developing oil prices.

Since March, 1972, in the face of rapidly increasing fuel prices, the PUC has allowed Edison and other electric utilities under its jurisdiction to file for offsetting rate increases every three months by advice letter.

These advice letters have been thoroughly reviewed by the PUC staff, and fuel offset increases have been partially granted by the PUC without public hearing.

In a letter to Edison, the PUC directed the utility to file its next quarterly request no later than December 31 to allow the PUC staff and others time to review it prior to hearings in January,



THE ARCADIA BOARD OF REALTORS
"Serving Arcadia and Sierra Madre"
203 E. Duarte Road HI 6-4649 Arcadia

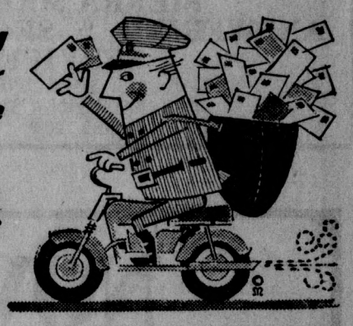


What fun! Greet the year with friends and good times! To all, our gratitude.

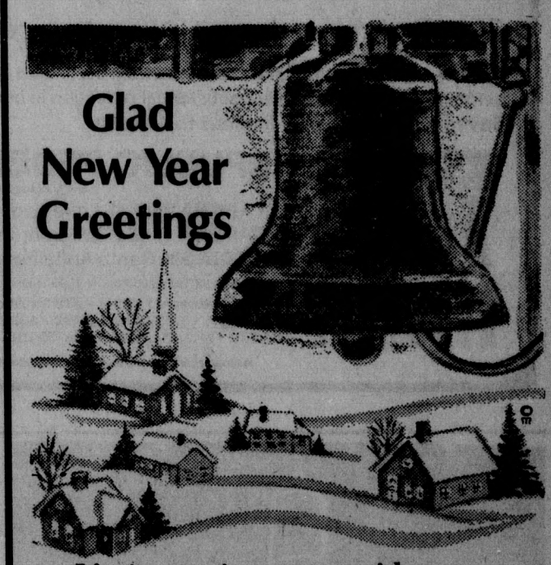
FOX BARBER SHOP
54 W. SIERRA MADRE BLVD. 355-0833

Delivering a New Year Message

Just a note of thanks and best wishes for a Happy New Year customers.



Century 21 REAL ESTATE
YDREN REALTY
505 W. SIERRA MADRE BLVD.
Phone 355-3482



It's time to ring out our wishes for health, wealth and happiness for specially nice friends and customers.

DON JACKSON
Store For Men
Fine Cuseom Tailoring Since 1947 355-1236

CASA JANARA
Authentic Mexican Food
T. C. GRANDE Monday Only Special $1.50
A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olives.



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Open Sunday At 4 P.M.
— Featuring — *"Margaritas"*
200 E. Foothill
358-7322
Arcadia



a bountiful New Year

The year's taking its first run — hope it holds health, wealth, happiness. Bountiful thanks for your patronage.

SIERRA MADRE ANSWERING & SECRETARIAL SERVICE
NANCY S. SHOLLENBERGER
49 S. BALDWIN SUITE D
355-3303

New Concept In Our Float This Year

It's hard to believe, but just around the corner our float parades down the street of floats on New Year's Day. What you may not know is we have a new concept in a float.

. . . . It's a first . . . . with wheeling parts . . . and a story of Johnny appleseed from planting to grandma's kitchen . . . and if you went down to see the float last week you would see pies stacked like a bakery, fresh out of the oven.

. . . . Have you seen the new float pad? . . . and looked closely at its construction . . . and have you got the idea that we are finally going after the big prize for best in theme?

. . . . and when you are there get the official book of all the floats . . . and buy a rose and make a donation. You want to know why? We need about $10,000 for this one . . . if we sent it out to be made it would cost over $40,000! . . . and be part of one of the last towns that design and make their own . . . so visit your float, like right now!

THE SIERRA MADRE NEWS CIRCULATING AMONG THE REAL BUYERS

Pre-Christmas Soccer Play Shows Sierra Madre Boys Very Active

Pre-Christmas play concluded Saturday on a high note as the Division II, Section B Eagles clearly established their claim to first place by clawing the Mustangs 4-0. Their first encounter ended in a tie and both teams had won all of their other games. The Eagles got balanced scoring from three players, Paul Glavzano, David Rowe and Roy Beljak. With only four games remaining, the Mustangs face an uphill battle to regain first place.

The Chargers of II, A, continued to look impressive as they rolled to a 6-0 victory over the Rams. Orlando Clarizio blasted one goal, assisted on two others. Brian Gaines of Sierra Madre, hit for three goals and Ken Altenburger played heady defense. The Chargers chances for a title also depend on their beating the Chiefs in their next encounter.

The Chiefs, never looking back, trimmed the T-Birds 4-0. Steve Behrens, Sierra Madre, and Burke Dambly hit two each. Gerry Murray and Mike Rossini led the defense effort.

The Pirates, Section C leaders, were pressed hard by the Bengals, but won out, 2-0. Kemper Eilliot drilled home one and Tom Fuelling displayed some fancy footwork as he dribbled the length of the field to drill home another. The Barracudas put it all together as they stomped the Spiders 5-0. Ross Davis, 2; Art Candiel, 2; Tom Hardy, 1, all of Sierra Madre, and Greg Thomas, 1, shared the scoring.

The Wallabies of Section D toppled the Knights 3-1 on the defense of Tom Stephen, Brook Dozier, and Darryle Kaplan. Jamie Duff scored both goals for the Warriors as they nipped the Mavericks 2-1. Ron Passmore was tough for the Warrior defense. The Fighting Irish jumped to a 3-0 half-time lead, then were pressed to hold off a determined Wolfpack 3-2. Tim Pawley led the winners with two goals.

In Division III the Celtics found some firepower in unloading on the Wanderers 6-1. Pat Gains, Sierra Madre, contributed four scores, and Pat Nixon and John O'Neil one each. The Tigers upset the highly regarded Falcons 3-1 on Tom Lodolo's two goals and the defense of John Mendez.

The Spartans, Section A, took the Hawks 3-1. Ed Lomasney netted two and Mac Williamson made some important stops in goal.

The Vikings' Randy Wilson scored all three markers on the Dolphins. Joe Collins and Tyrone Grehan played outstanding goalie and center halfback. The Trojans kept on chasing the Spartans as they shut out the Kings 2-0. Gary Sterling hit the cords twice and Darren Perrine was outstanding at halfback.

Division IV boys saw a phenomenal outburst of scoring by Bruce Bowman as he dented the nets seven times for the Kickers in their 9-0 route of the Streaks. Jim Cimino, Sierra Madre cashed the other two.

Division II girls have the same two teams tuning up for one another. The leading Fillies were held to their lowest output of the year downing the Chargers 2-0. Christine and Carolyn Wilber, along with Melissa Combes were the standouts. The Pintos caged the Penguins 5-0. Bridget Smith, Katie Butler, and Sue Sipp led the victors.

New Film Shown At Bethany Church

A new film, "Peace Child," will be shown at Bethany Church, Baldwin and Montecito at 6:30 on December 29. It is a missionary film of unparalleled impact.

The Sawi people live in the swamplands of West New Guinea (Irian Jaya). As cannibals, their highest virtue was a sophisticated form of treachery! The only valid expression of sincerity in making a peace pact between tribes was the giving of a child. This custom enabled the Sawi to grasp the significance of the Christian gospel.

Expert photography, rich cultural features, and unspoiled jungles of the South Pacific blend in a film you will never forget. Fred Roberts, a professional photographer and member of Bethany Church, did the filming. Helping him was Mr. Rolfe Forsberg and Don Richter, regloanl representative of Regions Beyond Missionary Union. A book by the same titled, "Peace Child" has also been recently released. "This is one film that you should not miss," says Pastor Robert Vander Zaag, senior minister at Bethany.

Recall

jority of the electors of the Pasadena Unified School District vote for recall of any or all above mentioned members of the governing board.

The election precincts and polling places shall be as established by the Registrar-Recorder and as shall be deignated in the formal notice of election.

RAMON C. CORTINES
Secretary of the
Board of Education
By Joseph R. Zeronian
Assistant Secretary of
the Board of
Education

Date. Dec. 17, 1974

If at least one-quarter of your blood originated in the Washoe Tribe of Nevada and California Indians, you may be eligible to share in the distribution of more than $3,850,000 — if you apply before January 31. The Washoes have been awarded $5,523,536 by the federal government in settlement of their suit over lands taken from their ancestors by post-gold rush settlers along the California-Nevada border nearly 115 years ago.

PUBLIC NOTICE

SIERRA MADRE NEWS

B 52910

PUBLIC NOTICE

74-32099

FICTITIOUS BUSINESS NAME STATEMENT

The following person is doing business as: E. A. B. SALES, 440 Manzanita, Sierra Madre, California 91024.

Edna A. Burns, 440 Manzanita, Sierra Madre, California 91024.

This business is conducted by an individual.

Signed Edna A. Burns

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (Dec. 10, 1974)

Publish Sierra Madre News Dec. 26, 1974, Jan. 2, 9, 16, 1975

SIERRA MADRE NEWS

23395

PUBLIC NOTICE

NOTICE OF DISSOLUTION OF PARTNERSHIP

Public notice is hereby given that WILLIAM G. MALINS, and HAROLD KERBER, heretofore doing business under the fictitious firm name and style of B & H SWIMMING POOL SERVICE, at 30 Suffolk, City of Sierra Madre, County of Los Angeles, State of California, did on the 30th day of October, 1974, by mutual consent, dissolve the said partnership and terminate their relations as partners therein.

Said business in the future will be conducted by HAROLD KERBER, who will pay and discharge all liabilities and debts of the firm and receive all monies payable to the firm.

Further notice is hereby given that the undersigned will not be responsible, from this day on, for any obligation incurred by the other in his own name or the name of the firm.

DATED AT Sierra Madre, California, this 30th day of October, 1974.

Robert C. Proctor, Jr./s/, Atty.

(Signed) William G. Malins
(Signed) Harold Kerber

Publish Sierra Madre News Dec. 26, 1974

Holiday Speaker At Faith Lutheran

The Rev. Ben T. Bauer of Walnut will present the 10:30 Sunday morning message in the worship service at Faith Lutheran Church, 845 Hastings Ranch Drive. His topic will be "The Flight Into Egypt," according to Matthew 2:13-23. Christmas carols and anthems will be sung during the service.

The Sunday school, youth and adult Bible classes will meet at 9, under the direction of Mr. Dennis Dressler, the director of education and youth.

The New Year's Eve Communion is scheduled at 7:30 on Tuesday night.

On Monday, the young people of the congregation will be decorating the Lutheran Hour float from 9 to 3, and possibly assist in the decoration of other floats for the Tournament of Roses.

Pastor Armin Hesse has announced that the installation of the newly-elected church officers will take place in the first service during the new year, on Sunday morning, January 5, at 10:30, when the congregation will observe the Epiphany Festival.

Sirens To Sound Friday, Dec. 27

The December 27 monthly air raid siren test was announced by Sheriff Peter J. Pitchess. As customary, the one minute test sounding of the sirens will take place at 10 a.m. on the last Friday of the month. The December 27 test will confirm that the sirens are in working order should an actual alert occur.

The undulating tone of the sirens is used in the monthly test, as Federally authorized. Sheriff Pitchess

HURRY-UP HAIRDOS:
CUT, BLOW 'N GO!

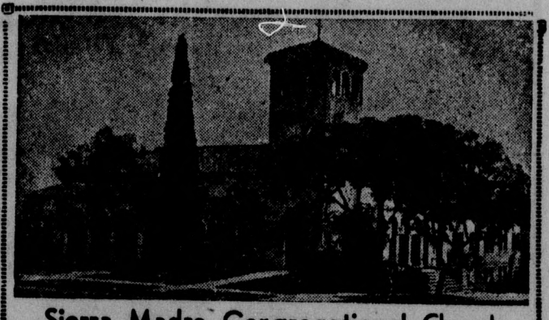
Anyone can be a blow 'n go pro without much to know. Our fuss-free, full functional SCISSOR STYLES are as easy to do as just shampoo! Our lamp cuts, finger tumble cuts, curling iron cuts. wash towel dry, brush in fluff cuts or simple wash and wear cuts are SCISSORED, all take-care-of yourself styles. Good for any age, any hair. No teasing, no rollers, no pins, no POLLUTING HAIR SPRAYS. ALSO: No set permanent waves. You may never want to set your hair again.

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105 S. FIRST AVE., ARCADIA PHONE 447-1526
OPEN MON. thru SAT.

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Dr. Theodore E. Palmer
CHIROPRACTIC ORTHOPEDIST
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DAY & NIGHT
EMERGENCY & FAMILY
2398 E. Foothill Blvd.
(Cor.: Sierra Madre & Foothill Blvd.)

UNITE WITH US IN JOY THIS SUNDAY
Bethany Lutheran Church
2666 La Tierra Street
(On Sierra Madre Blvd.)
Pasadena 792-8149
Mark G. Huggenvik, Pastor
JESUS BRINGS US TOGETHER IN LOVE
10:00 Worship 11:15 Sunday Studies

INFORMAL GROUP OF CHRISTIAN SCIENTISTS,
14 North Baldwin
SIERRA MADRE
WELCOMES YOU TO
SUNDAY SERVICE ..... 11 A.M. TO NOON
WEDNESDAY MEETINGS ..... 3:45 TO 4:45 P.M.
OUR STUDY ROOM IS OPEN .... 1:30 TO 3:30 P.M.
MON., WED., FRI.



Sierra Madre Congregational Church
(Independent)
170 West Sierra Madre Boulevard
Richard J. Anderson, Pastor
8:15 A.M. and 10:45 A.M. — WORSHIP SERVICE

FAITH LUTHERAN CHURCH
The Lutheran Church — Missouri Synod
845 Hastings Ranch Drive Armin W. Hesse, Pastor
Dennis E. Dressler, Director of Education & Youth
9:00 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS
10:30 — CHRISTMAS SUNDAY WORSHIP HOUR
Pulpit Message by the Rev. Ben T. Bauer on "The Flight to Egypt." St. Matthew 2:13-23.
TUESDAY, 7:30 P.M. — NEW YEAR'S EVE COMMUNION
A CHRISTIAN WELCOME AND A HAPPY NEW YEAR TO ALL!

Gloria Dei Lutheran Church
Wisconsin Synod
Servcies at 9:00 A.M.
Sunday School and Bible Class 10:15 A.M.
186 W. Highland Ave., Sierra Madre
WILLIAM GODFREY, PASTOR — 697-6368
ROBERT BUSHAW, VICAR — 355-7342
CHURCH — 355-9515
Not a member of the NCC or the WCC

for the Word of God and the testimony of Jesus Christ



Bethany Church of Sierra Madre
North Baldwin at Montecito in Sierra Madre
An independent, interdenominational church
Member, National Association of Evangelicals
Robert M. Vander Zaag, Pastor
8:30 and 11:00 a.m. Morning Worship
9:30 a.m. Sunday School 6:30 p.m Evening Worship

NOW NEW
Term Certificate Savings Accounts
7¾% Per annum Compounded daily 8.06% Effective annual yield
$1,000 minimum deposit, 6 year term certificate.
Federal regulations permit withdrawals from certificate accounts before maturity, but there is a substantial reduction in interest earnings.
Savings accounts now insured to $40,000
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RFS
ALTADENA 2246 N. Lake Ave. (213) 791-1281/681-6611
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ARCADIA 320 Santa Anita Fashion Park (213) 445-2600
Head Office: ALTADENA 2246 N. Lake Ave. (213) 791-1281/681-6611
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Insured, chartered and supervised by agencies of the United States Government



PIONEERS of PROGRESS



From covered wagons moving Westward to rockets orbiting in space, the vehicles of American progress are powered first of all by the pioneering spirit of America, always alert to the challenge of enlarging opportunity. As we launch another year, we share with you pride in the American past . . . and confidence in the ever-widening horizon of the American future.

Many Thanks and Best Wishes for A Happy New Year
WISTARIA BAKE SHOP
Hastings Ranch Shopping Center 355-3332



THE YEAR AHEAD...
Come on people, get together and bring in the New Year with love and brotherhood. Thanks to all, from us.
ROESS MARKET
331 W. SIERRA MADRE BLVD. 355-6318

RUBBER STAMPS
1 Day Service 796-4119
QUICK PRINT 1055 E. GREEN ST., PASADENA

Ward's Letters

Mr. Jessie L. Robinson
Foreman of the Grand Jury
Los Angeles, Calif. 90012
Dear Mr, Robinson:

I remain extremely concerned by the need for your Grand Jury to have available to it an independent Special Prosecutor for guidance and assistance in the development of criminal cases involving county officers with whom the District Attorney has a close relationship. That need is especially apparent in the current investigation by the Grand Jury and the District Attorney into various allegations against Sheriff's Department officials.

Two recent articles in the Santa Monica Evening Outlook and a recently filed appeals brief, all concerning the District Attorney's handling of the case against Marshal Timothy Sperl, reinforce my belief that the District Attorney is capable of, and has actually engaged in, selective enforcement of the law in certain politically-sensitive cases brought before your Grand Jury. Although it is personally uncomfortable for me to do so, I am compelled to continue to cite the manner in which the District Attorney has deliberately partitioned then-Assemblyman James Hayes from the Sperl case as an example of the District Attorney's unwillingness to investigate thoroughly and impartially certain sensitive cases.

The Outlook newspaper articles, the appeals brief and documents in Mr. Sperl's probation report all contain assertions that then-Assemblyman Hayes had an active, as opposed to passive, involvement with certain of the actions that later brought Marshal Sperl to trial and grief.

I believe you and your fellow Grand Jurors will have a greater understanding of the need for a Special Prosecutor in the Sheriff's Department case, if the current Grand Jury can gain a clearer insight into the handling of the Sperl case, which had ramifications extending to the State Legislature and the County Hall of Administration. This greater understanding can be achieved by your body if it calls certain witnesses to a special hearing. These should include Stella Zadeh, the Outlook reporter, Mr. Sperl, District Attorney Busch, Deputy District Attorney Don Eastman, Deputy Marshals Gene Baraldi, Charles Perkins, Edwin Powell and Jim Voghts. Most importantly, Mr. Hayes should be called and given an opportunity to testify under oath about his knowledge of the facts of the case — an opportunity which the District Attorney deprived him of in the past.

Especially helpful to any review of the case, I have been told, will be Sgt. Edwin Powell of the Marshal's Department, who participated in the District Attorney's investigation. Sgt, Powell has told my staff that his experience working with the District Attorney's Office has convinced him that the District Attorney "consciously ignored" any Hayes aspect of the case and that his questioning before the Grand Jury was rigidly controlled to exclude certain lines of questioning.

Several other potential witnesses in the Sperl case have indicated to us that they were never questioned by District Attorney investigators prior to the Grand Jury presentation.

I attempted a limited inquiry of this type about two weeks ago, seeking answers then only from the District Attorney regarding specific actions and questions in the Sperl case. Mr. Busch declined to reply in detail, but I am enclosing a copy of both my original memo to Mr. Busch and members of the Board as well as his reply.

The fairness of justice in Los Angeles County is an issue so important that I am asking you to linger on this type of issue until you have it totally resolved. These cases can assist you dramatically in arriving at that resolution.

— Baxter Ward

Barry Segal Visits France For Seminar

Barry Segal of Best Buy Drugs of this community has returned from Paris, France, where he participated in a seminar held to inform U.S. pharmacists of recent advancements in the dispensing of pharmaceuticals and equipment for the treatment of infectious diseases. The seminar also covered subjects relating to efficent management and operation of pharmacies and drugstores.

A group of nationally-recognized authorities from colleges of pharmacy, research organizations and pharmaceutical associations served on the faculty.

The seminar was one of a series organized as a continuing education service by McKesson & Robbins Drug Company, the nation's largest distributor of ethical and proprietary drugs, toiletries and sundries and the supplier of computerized management services to pharmacies and drugstores.

Lance E. Warren Receives Honors From Coast Guard

Coast Guard Radarman Third Class Lance E. Warren, son of Mrs. Mona I. Warren of 111 E. Highland Ave., has been awarded the Coast Guard Unit Commendation for meritorious service at the Coast Guard Training Center, Alameda, Calif.

He received the award for contributing to the maintenance of an efficient training program from June through September of this year. During that period, despite an unusually large enrollment of recruits, personnel at the center continued their normal training procedures and successfully completed secondary missions such as conducting the Pacific Area Reserve Training School there.

A former student of Pasadena City College, Pasadena, he joined the Coast Guard in May, 1971.

Basketball Game Sponsored By Pasa. Rec. Dept.

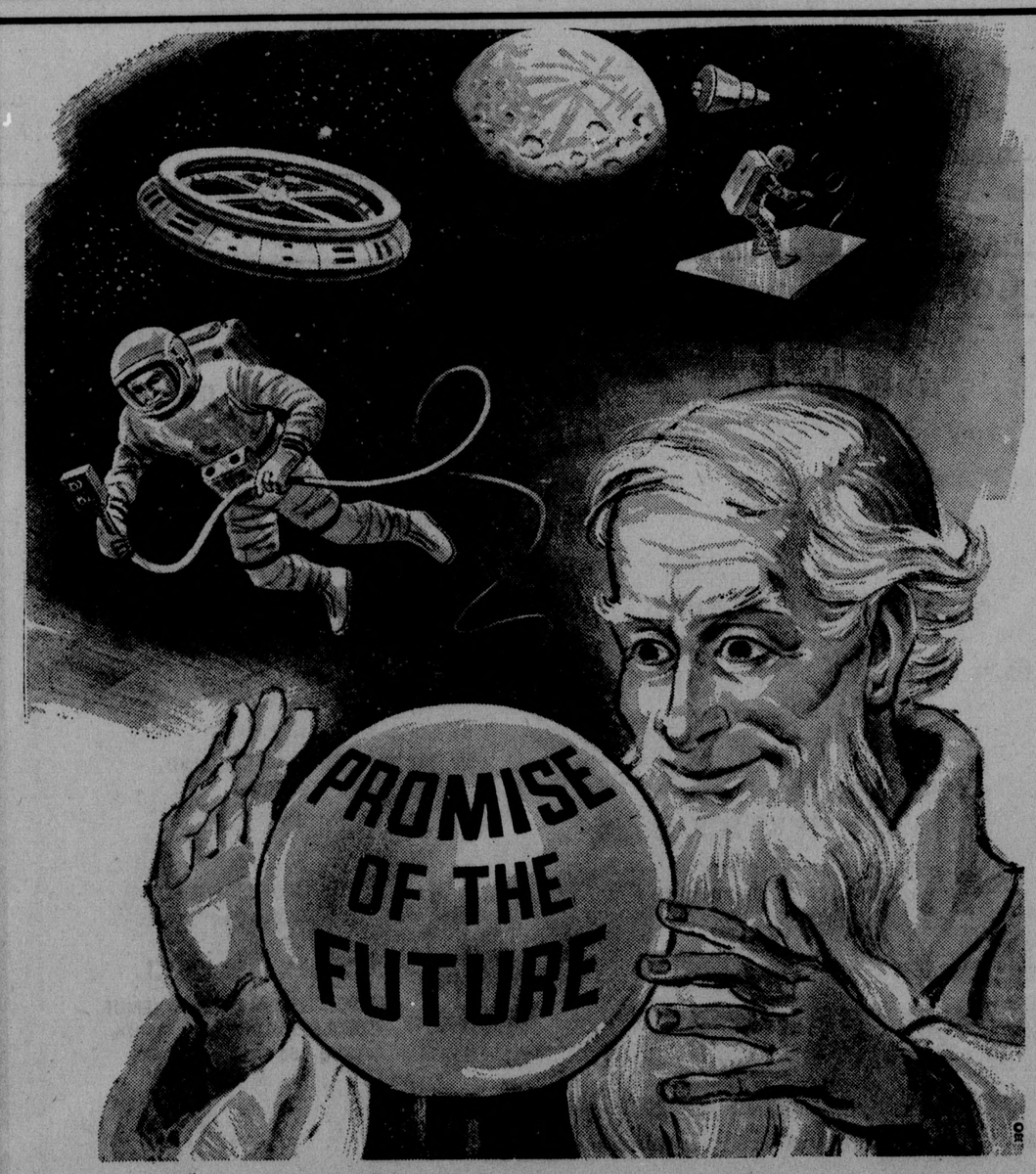
All basketball fans, take note. The Pasadena Department of Recreation is sponsoring a trip to the Lakers-Celtics game, for persons 18 and over, Friday, January 3. Buses will leave from Jefferson Recreation Center, 1501 E. Villa St., at 5:30 p.m. and return there at approximately 11:30 p.m.

The cost of $7.50 includes transportation and admission. Last day to sign up is December 23, but early registration is advised for this exciting excursion.

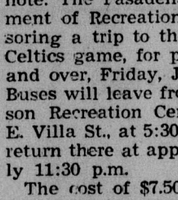
John R. F. Penido, M.D., has been installed as president of the medical and dental staff of the Huntington Memorial Hospital. He succeeds David H. Merrill, M.D. The gavel was passed Monday night, December 9, at the annual trustees and directors dinner honoring the medical and dental staff at the Huntington - Sheraton Hotel. Other officers are Jackson Norwood, M.D., president-elect; George A. Macer, M.D., vice president, and J. Stanley Lance, M.D., secretary - treasurer.



May it hold the beginnings of new friendships, keep you in good health and heighten happiness everyday of the year. Our pleasure is serving you.
SIERRA MADRE CHAMBER OF COMMERCE
49 S. Baldwin 355-7141 Sierra Madre



In space or on the earth, man achieves wonders through his own indomitable spirit. Thus the promise of the future lies within ourselves and in our determination to make that future bright. As we join you in determining to meet the challenges ahead, we wish you Happy New Year and thank you for your patronage.
Betty Seidel, Mgr.
And Staff
Lloyds Bank
Member Federal Deposit Insurance Corporation
Sierra Madre Branch Only
100 W. Sierra Madre Blvd.
In Sierra Madre



We're beating our drums and calling out our thanks to everyone.
Roberts Market
14 E. SIERRA MADRE BLVD.
355-3344



Whee! Oh what fun it is to welcome in a bright New Year with the folks we like so much. For the patronage shown us we extend thanks.
VALDEZ PICTURE FRAMING
AND
CASA VALDEZ RESTAURANT



We say farewell to the old year, and gladly greet the new, with our heartiest wishes to you and your family for health, happiness and prosperity. It's always a pleasure to serve you, and we thank you most sincerely for your patronage and good will.
KNIGHT GALLERY
Original Oil Paintings
50 W. SIERRA MADRE BLVD. 355-0713.


HAPPY NEW YEAR
RAMBEAU
TV ANTENNA SERVICE



The Cards Are on the Table...

Faces Up...

Pick Yourself a Winning Hand

SOME people say that Fate has a habit of dealing from the bottom of the deck when she's distributing cards for the high-stakes game of Making-a-Living.

But, as a matter of fact, many of the highest cards in this rugged game are lying right out on the table, in plain sight, just waiting for us to pick them up.

These optional cards—optional because we can do as we please about picking them up or ignoring them—are the Aces in the Making-a-Living game... the symbols of Better Business Opportunities, Better Jobs, and other aids to winning more chips.

It's very simple: these high cards ...these valuable helps in making a living... are ours to keep and to hold ...if we trade more with our own neighbors at home.

For the dollars we spend here make bigger trade volume and more prosperity ... great cards to hold in a showdown.

It Pays to Buy Where You Live

These firms are genuinely interester in the future of our Community and your welfare . . . patronize them

BEST BUY DRUGS
Formerly Royal Drugs
Free Delivery
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Free decorating service
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Finest in Men's Wear
Custom Tailoring
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SIERRA MADRE HARDWARE & GIFT CO.
"New Gifts Arriving Daily"
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SIERRA MADRE 356-1421

THE HIGHLANDER DRIVE-IN LIQUOR STORE
Jim Burke and Coleman Jones
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HAPPY'S LIQUOR STORES
Free Delivery — Marshall Mendell, Mgr.
Sierra Madre: 12 W. Sierra Madre Blvd. EL 5-9444
Monrovia: 617 S. Myrtle EL 8-3209

AL FOXTON CHEVRON
"Station and Garage"
115 W. SIERRA MADRE BLVD. EL 5-2178

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36th year of serving the people of Sierra Madre since 1938
9 A.M. to 7 P.M.
331 W. SIERRA MADRE BLVD.

BYRON HOPPER, *Jeweler*
90 W. SIERRA MADRE BLVD. EL 5-3372
Complete Customer Service
Devoted To Their Satisfaction

GTE GENERAL TELEPHONE
116 West Lime
Monrovia

SIERRA MADRE SHELL SERVICE
"Free pick-up and delivery"
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EL 5-1726

HORST H. ENGEL
Manager

V.I.P. TRAVEL
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(213) 355-1438 - 681-5485

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355-8825

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Our newest addition — Dyna-Moneter Tuning
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Paints — Gifts — Sports
Hardware — Housewares
Fertilizer — Free Delivery
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San Gabriel Valley's Finest Department Store For Children
31 W. SIERRA MADRE BLVD. 355-1762

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OF SIERRA MADRE
12 Channels

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REALTOR
Listings always wanted
25 S. BALDWIN EL 5-3433

Sierra Madre News
"Your Hometown Newspaper"
9 KERSTING COURT 355-3324

WISTARIA BAKE SHOP
"The finest in Bakery Goods"
3887 SIERRA MADRE BLVD. EL 5-3332

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We Fit Your Feet . . Not your Imagination
S.&H Green Stamps BankAmericard
41 N. BALDWIN EL 5-0479

It Pays To Keep
HELEN PORTER
In Mind
feminine fashions
1 KERSTING COURT 355-1017



This is our Fourth Anniversary of our new modern tow truck and I thank you for your generous support during the past year, and look forward in serving you thoughout the year 1975.

— Bobby Clark

CLARK'S PAINT & BODY SHOP

15 N. AUBURN 355-1755

Petite BEAUTY SALON

STYLE OF



THE MONTH

Heat Activated

No Rods

STYLING PERM

Just Rollers --

Our Pleasure is to serve you . . .

the Particular Woman

Expert Coloring • Specialists in Problem Hair

Manicuring • Whirlpool Bath Pedicures

Hairpieces Styled and Cleaned

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185 WEST SIERRA MADRE BLVD.
SIERRA MADRE, CALIFORNIA

master charge THE INTERBANK CARD

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Floral Arrangements

Wide selection of dried materials, arrangements, plants, planters, hanging plants, terrariums, cut flowers and supplies in the Highlander Shopping Center.

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AND

GIFT SHOP

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Your BANKAMERICARD welcome here

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357-1828 157 E. Foothill 357-1721

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CASCADES
BOUTONNIERES
TABLE DECORATIONS

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VISIT OUR NEW LOCATION

Come In Today

or

Call For An Appointment

SERVING
SIERRA MADRE — HASTINGS RANCH

Out of the Cobwebs

when the shades of night have fallen Saturday eveninig. A monster tree will be ablaze with lights at the intersection of Central avenue and Kersting court. Individual trees will stand at the curb in front of majority of the business houses . . . It will be 'open house' in every business place in the city. All of them will remain open until 9 p.m. Saturday evening and the public is invited to join in creating the holiday spirit by turning out, visiting the stores, and with one another as at a carnival or bazaar, without obligtion whatever to buy.

A duck egg, weighing five and three-eighths ounces, was laid by a Pekin duck belonging to J. B. Davis of San Gabriel Court, last Friday morning. A dozen such eggs would weigh almost three times as much as a dozen large hen eggs, which have an average weight of 24 ounces to the dozen. The weight for standard duck eggs is 36 ounces to the dozen. The egg when broken had a single yolk. A number of snap-shots were taken by local Kodak fans.

Twenty Years Ago:
December 23, 1954

The relative merits of dog pounds in San Gabriel and Pasadena continued to be a major issue among many owners of dogs and cats in Sierra Madre this week. The subject of changing the city's contract was brought to the attention of City Council several weeks ago and again at the December 14 meeting when a group of pet owners headed by Mrs. Virginia Miller, Dr. A. O. Dernelle and Mrs. Mabel Miller charged that conditions at the San Gabriel pound were "deplorable and inadequate."

Penny Ward, daughter of Mr. and Mrs. Clifford C. Ward, 209 W. Highland, recently celebrated her seventh birthday at a luncheon and theatre party. Among those in attendance at the happy event were Barbara Colvin, Cheryl Fletcher, Roberta Goldberg, Diantha Cochran, Elissa Eastwood, Karen Kelch, Ariel and Boopsie Dougherty, and Kritin Brown.

The Charles Ellet family has returned to their Sierra Madre home, 188 Auburn, after an extended business trip in San Francisco.

Sierra Madre has many beautiful Christmas decoration this year, but Frank R. Parks, 250 South Mt. Trail, took some initiative and organized his neighbors — 17 of them on South Mt. Traid, between Lowell and Orange Grove and now there is a whole row of wonderful front yard displays.

New Courses At PCC In Art

The apparel arts division of Pasadena City College offers students a unique opportunity to prove that they can handle the design process from conception to the final product, according to Lily Heftmann, instructor in the PCC Art Department. The class, Apparel Art 30-Fashion Workshop, begins this spring.

Mrs. Heftman says that "Los Angeles is well on its way to becoming one of the most important fashion capitals in the world." Consequently, there is going to be a great need for new people in the industry.

"This class will equip a student to enter into the fashion design industry at almost any phase he wishes," she continued. "To my knowledge, there are no other community colleges in Southern California that offer a program such as this."

The workshop is a six unit, 12 hour-a-week class. Each student will develop an individual style exemplified by ten pieces completed during the semester. The course culminates with a fashion show utilizing models from the fashion modeling class.

Some graduates of the Apparel Arts program at PCC are working in the California Apparel Mart as assistant designers and sample makers. Several others are working independently within industry.

Further information concerning Apparel Art 130, or any of the other Apparel Arts courses offered at PCC may be obtained by calling 78-7239. Student may register now for spring semester classes which begin February 10.

CARNATIONS

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Fresh - Beautiful





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Byron Hopper

Jeweler

SERVING SIERRA MADRE SINCE 1940



HAPPY NEW YEAR

Celebrate...a New Year dawns! Gather with friends to welcome it. We're thankful for all you've done.

OMEGA HOLDS DIAMONDS INTERNATIONAL AWARDS

Byron Hopper

Sierra Madre's Custom Jeweler . . . . .

90 West Sierra Madre Blvd. 355-3372

BankAmericard Master Charge

Thank You and



It's time to sound off the New Year. Hope it holds good things in store for you, dear friends.

HIGHLANDER
PET CENTER
145 E. FOOTHILL
ARCADIA 357-1787

Holiday Program Dec. 23 To Jan. 3

The Sierra Madre Christmas program will be held on December 23, 24, 26, 27, 30, 31 and January 2, 3 from 1 to 4 at the Recreation Center. This program will be supervised by trained recreation leaders who will offer a variety of special activities for children of all ages. Activities will include ping-pong and pool tournaments, crafts, baking, games and a wide selection of movies. Everything is free and all materials will be provided for the children.

THE BUYERS YOU ARE LOOKING TO REACH READ SIERRA MADRE NEWS

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Fresh Ground
ROUND
70¢ lb
In 10 lb. lots
GROUND
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$1.20 lb.
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Deluxe ¼ Lb.
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Let every month become an exciting beginning! Warm thanks for your support.

TOY & PATIO VILLAGE
140 W. SIERRA MADRE BLVD. 355-6641

THE LOWEST PRICED 1975 CAR
AND 5-SPEED TRUCK
SOLD IN THE U.S.A.

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45 SERVICE STALLS!
SERVICE & PARTS OPEN TILL 10 P.M.
5 NIGHTS A WEEK . . . MON. THRU FRI.

LARGEST SELECTION OF ALL MODELS!

OVER 100 USED CARS WITH WRITTEN WARRANTIES!

STILL A GOOD SELECTION OF '74 NEW CARS & DEMONSTRATORS

OPEN 7 DAYS A WEEK FOR YOUR CONVENIENCE

10501 VALLEY BL., EL MONTE — 442-1011 USED CARS 442-6617

Questions and Answers

To Consumers

By L.A. B.B.B.

Editor's note: William G. Fritz is president of the Better Business Bureau of Los Angeles. The questions he answers here are chosen from among those received daily by his office in calls and letters from consumers.

Q. — I obtained a credit card from a major department store. The first time I tried to charge something with my card, the clerk said a light flashed that meant I had to talk to the credit department. The credit department told me that my credit had been revoked — before I had ever even used it. They said they had obtained more information about me after issuing the card. Can they do this?

A. — The store has no obligation to offer you credit and can recall your charge card at any time. If you think the loss of credit was based on erroneous information, check with the credit reporting agency that supplied your report to the store.

Q. — Do you get a lot of customer complaints at Christmas time?

A. — No, it is after Christmas that the complaints pour in. The biggest problem is the customer's inability to exchange items or get refunds for gifts they do not find suitable. Actually, stores have no legal obligations to issue refunds or exchange slips for merchandise that is not defective, but so many stores do it that customers have come to count on it.

When buying gifts for friends and family, save them some trouble by checking to make sure that the stores where you shop have refund or exchange policies. Of course, you will want to be sure you know the correct sizes before you buy apparel.

Q. — Do people still get cheated by the bunco schemes we used to hear so much about — the pigeon drop and all those?

A. — They still go on. The pigeon drop, which involves two people convincing the victim they have found some money, results in the victim's withdrawing savings to put up good faith money in hopes of getting a share of the find. Old people continue to fall for this scheme.

Another famous swindle is the "roof coating" or "driveway coating" job which amounts to just spreading used crankcase oil around, telling the customer it will dry in a day, and disappearing. The oil never dries. The first rain washes it away.

This is the scheme for which the Williamson Gang, an itinerant clan, is famous. If they follow their usual migration schedule, the Williamsons usually arrive in our area just before Christmas.

A scheme often heard of in recent years involves a caller who tells his victim — usually an elderly woman — that he is a bank examiner investigating a possible embezzler at her bank. He asks her to withdraw a specific amount of money in cash for a test. After she makes the withdrawal, the con artist arrives to mark the bills and take them away, leaving her with a worthless receipt. It may be several days before the victim realizes she has been tricked.

The BBB ran into a cute little scheme last year which we had never heard of before. An acquaintance of one of our staff members was driving on a busy street when she was flagged down by another woman motorist. The other woman insisted that our friend had sideswiped her car.

Our friend had not felt any impact, but the story seemed credible because the woman's car was indeed scratched and the scratch was streaked with blue, the color of our friend's car. The clincher was the arrival of a third motorist who said he had witnessed the accident.

The woman with the scratched car suggested that, rather than risk a higher insurance premium as a result of this small incident, our friend should settle the matter by simply paying her $50 on the spot. It was at this point that our friend took a closer look and discovered the "scratch" had been drawn with chalk. The other woman and her "witness" jumped back into their cars and fled.

It seems that not only are the old schemes still with us, but new ones are being developed all the time.

The Junior Volunteers of Santa Teresita Hospital in Duarte will be holding a bake sale at Hinshaw's in the West Arcadia Shopping Center on Saturday, December 14, from 10 a.m. to 4 p.m.

HAPPINESS

in your future is our sincere wish for this New Year

As we work together for a future filled with world-wide peace and abundance, it is our pleasure to pause, at the New Year, to offer our wishes for your personal success and happiness, our appreciation for your loyal patronage.



SIERRA ENGINEERING CO.
Division of CapTech, Inc.
123 E. Montecito 355-4281
Sierra Madre



Greetings ...

IT'S time for another New Year... time to wish you many happy and successful hours ahead ... and time to express our grateful thanks for your patronage.

STANYER & EDMONDSON
400 SO. FAIR OAKS, PASADENA • FREE PARKING 793-8167
112 SO. ROSEMEAD BLVD. • PASADENA • 795-9105
OPEN 8:00 A.M. to 5:00 P.M. Mon. thru Fri. — 8:00 to 1:00 Sat.

Authorized CALIF. STATE BRAKE STATION•No. 3912
SCIENTIFIC WHEEL ALIGNING & BALANCING
Credit Terms to Suit — Budget Terms —
BankAmericard — Master Charge

HAPPY NEW YEAR!



Welcoming the
arrival of a New Year is festive. It's when old and new friends
celebrate the good things to come. We happily
look forward to serving you. And, send our many thanks.



Sierra Madre News

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NANCY BRYAN
Feature News - Society - Business Manager

VICKI VERNON
Display Advertising Manager

DEBBIE GOODMAN
Classified Display Advertising

ANTHONY RODRIGUEZ
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Let Us Clean Up
YOUR ENVIRONMENT
We Pay Top Dollar
for
JUNK AUTOMOBILES
GEM CITY
AUTO SALES
AND DISMANTLERS
3313 PECK RD.
MONROVIA 445-2683

Neighbors

Donation fees for the Pasadena Historical Museum, 470 West Walnut St. will go into effect on January 1, 1975, according to Virgil J. White, president of the Pasadena Historical Society. The donation fees will be $1 for adults. Children under 12 accompanied by an adult will be admitted free.

Out of the Cobwebs of Our Files

Sixty Years Ago:
December 18, 1914

Next week's issue of the News will appear one day earlier than usual. he regular publication day falling on Christmas, makes the change necessary. Advertisers will please keep the change in mind and send copy in early. News items should be in this office by Wednesday noon. The same will hold true of the following week by reason of that publication day falling on the New Year holiday.

The New Year's eve dancing party which will take place at the Woman's Club House on the 31st of this month promises to be an event of much fun and enjoyment. Mrs. H. I. Hawxhurst, who has charge of the affair, having planned some novel features. Dancing will be from 9 p.m. to one o'clock, the Earl Orhestra of Pasadena providing the music. There will be six "gift dances" during which gifts will be presented to some lucky couple. Above the dancers' heads will be suspended number and on the wall a large dial with corresponding numbers. During a "gift dance" the music will suddenly stop and dancers too, while a bell rinbs indicating the hands of the dial are moving. At what-ever number it stops the couple on the floor under the corresponding number suspended above them will receive a gift. There will be also two "mitten dances" which will be great fun, but details of which will be a surprise.

Laurance Nourse returned from the university farm school at Davis on Thursday to spend the holidays with his parents, Mr. and Mrs. Cliton Nourse. Fred Hinton also arrived Thursday from Stanford University for the vacation at home. The boys had an exceedingly rough passage on the Harvard, reporting 380 sick out of 400 passengers.

From "Editorial Chat" — editor, George B. Morgridge — "Exceedingly Versatile" — That German Crown Prince beats some of our American heroes in his tendency to attract the spotlight. The 'special cables' to our great newspapers not only put him at the front in about every battle that is fought but have taken to reporting him as participating in two different battles at widely separated places at the same time."

"What Are Normal Conditions? — Attacking the Redlight Abatement Act on constitutional grounds the 'Property Owners' Protective Association' announce an intention to restore 'normal conditions.' In other words, the San Francisco houses of prostitution having been closed by operation of the law, the law must be set aside to allow a return to 'normal conditions.' Frankly, prostitution and commercialized vice are normal conditions in the opinion of the Property Owners' Protective Association. In view of that statement it is interesting to inquire into the membership of that association. According to its attorney and spokesman, the principal members and chief contributors are individual members of the Northern California Hotel Men's Association ,and of the San Francisco and Los Angeles Realty Board. Some weeks since I offered some remarks on the subject of the Los Angeles Realty Board's vote against the Redlight Abatement Act. This statement of the activity of some of its members against the law which was voted by the people in November is enlightening as to the reason for the board's action. It would be interesting to know to what extent the organization is controlled by the individual members who are so much interested in restoring 'normal conditions' ot commercialized vice.'

Forty Years Ago:
December 14, 1934

"Little Boy Blue, come blow your horn . . ." Tune in folks! The spirit of Gene Field — immortal — awakened by the Christmas-tide, is knocking at your door. Remember, Eugene Fields once lived here — breathed the health-giving air of your home town and prolonged his life, wrote next door to you many of his never-dying rhymes. "Give and give and give" and then give 'till it hurts." . . . . There is a little shop on Central avenue, opened and opreated by the Sierra Madre Volunteer Firemen, where legless or eyeless dolls, wheelless wagons, broken, bent or almost hopeless toys are ressurected by a sort of magic Aladin's lamp of geniu.

You'll find the real Christmas atmosphere about downtown Sierra Madre
——Please turn to Page 11

Ripple
MORTUARY
Sterling T. Ripple
Funeral Director
201 West Sierra Madre Blvd.
in
Sierra Madre
Telephone — 355-3414



Old-Fashioned
New Year Greetings

Crank 'er up and steer into
the year with a full tank of our
high-test wishes, and gratitude.

Fashionette
"Home of Satisfied Patrons"
48 W. Sierra Madre Blvd. 355-9912 Sierra Madre

Gem Plumbing
Sierra Madre's Only Appliance Dealer
43 NORTH BALDWIN 355-0753
Hal Jordan Gordon Caldwell

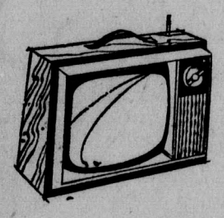
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AND ALL TYPES OF
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Singles & Doubles
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During Evening Hours and Weekends
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1975 MODEL
19" COLOR PORTABLE
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2 year warranty on picture tube,
1 year parts, 90 days service

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Home or You Can
Bring Your Equipment
To Our Shop . . .
Parking In Rear For
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Compare Our Prices on Zenith T.V.'s - Radios & Stereos
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Used Double Keyboard Organ
6 years old, excellent condition $325.00
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Special prices on all '74 Models

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Arcadia 445-5952

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SIERRA MADRE NEWS
74-31548

PUBLIC NOTICE
FICITIOUS BUSINESS
NAME STATEMENT

The following person is doing business as: FIVE STAR REALTY at 22 North Baldwin Avenue, Sierra Madre, California 91024
Michael Alfred Levine, 261 East Alegria Avenue, No. 22, Sierra Madre, California 91024.
This business is conducted by an individual.
Signed Michael Alfred Levine
Real Estate Broker
License No. 1-467116-0
This statement was filed with the County Clerk of Los Angeles County on December 4, 1974.
Publish Sierra Madre News
Dec. 12, 19, 26, 1974, Jan. 2, 1975

SIERRA MADRE NEWS
74-31567

PUBLIC NOTICE
FICTITIOUS BUSINESS
NAME STATEMENT

The following persons are doing business as: R AND I INDUSTRIES at 523 South First Avenue, Arcadia, California 91006
W. F. Rowan, Sr., 1160 Leonard Avenue, Pasadena, California 91107
W. F. Rowan, Jr., 720 Carmelita Circle, Monrovia, California 91016
This business is conducted by a limited partnership.
Signed W. F. Rowan, Sr.
This statement was filed with the County Clerk of Los Angeles County on December 4, 1974.
Publish Sierra Madre News
Dec. 12, 19, 26, 1974, Jan. 2, 1975

Sierra Madre Medical Team Downgraded By Student

to Altadena and other unincorporated areas of the county.

It is useless to give journalistic battle to any person who is uninformed; the Sierra Madre Emergency Medical Team speaks for itself. Since it was inaugurated on February 15, 1974 it has completed 184 emergency calls to Sierra Madreans, without one penny of direct cost to the victim.

True, the Medical Team is part of, and members of the Sierra Madre Volunteer Fire Department, which will celebrate its 54th year of service this coming March.

The tax rate mentioned by the young journalist is in no way caused by the Volunteers, who operate on a budget of less than $40,000 per year. By comparison, based on Los Angeles City, County, City of Arcadia, Monrovia, Pasadena in their costs for fire service, it has been closely estimated by professionals, that fire service for Sierra Madre on their basis of a fully-paid department would cost the Taxpayers of the City a little over $365,000 per year.

To join with Pasadena in a regional paramedic service might be low cost for the time being, due to a large Federal grant, but the cost to the emergency victim is something else to talk about when reports have been received of charges anywhere from a low of $40 to as high as $99, depending on how much of the service is utilized and how much time the paramedics spend on a call. As an interesting sidelight it can be shown that the cost to each citizen of Sierra Madre for their medical unit is less than two cents per year.

Although Gary claims that Sierra Madre service is "primitive" and 'inferior" let's look at the facts. The local EMT-1's were instructed at PCC by a well-qualified Mobile Intensive Care Unit Registered (MICU) Nurse, both in the didactic and clinical aspects. In addition each spent approximately 150 hours working in the Emergency Room of Huntington Memorial Hospital plus 24 hours in the field with the Pasadena Paramedics.

In addition most of them have taken the Fire Rescue classes offered at PCC, plus many hours of Red Cross and American Heart Association training. Most are instructors in Basic Life Support for the American Heart Association and one is an instructor trainer in Cardiopulmonary Resuscitation and an instructor in Advanced First Aid and Emergency Care for the American Red Cross. If these hours were totalled they would no doubt exceed the number of training hours required by the Wedworth Act to qualify for "Paramedic" for counties with population under 6,000,000.

It is true they cannot intubate, infuse, administer drugs and difibrillate, but these are probably an extreme necessity in few instances. They are certainly well qualified and equipped for bleeding control, splinting, taking and recording of vital signs, amassing a patients medical history, and passing this information on the the attending physician, etc. etc., these things which provide basic life support.

They do however provide some alternates and additional services that are not offered in the "larger city concept." In a city of this size, most residents are practically "neighbors" and an EMT will accompany the patient to the hospital, and in most instances' stay with them during the initial phase of treatment (this is a traumatic experience for many people), they will take the time to notify relatives or friends, help arrange transportation to and from hospital for relatives, check to make sure that the home is secure, fire extinguished, stoves shut off, a nurse is provided to take care of any small children remaining in the home, follow-ups are made in many cases, etc, etc. These are the kind of things that may mean a lot in speeding convalescences.

Experience has shown that costs are a disturbing factor to many, many of the emergency victims and while it is true ambulance transportation by private ambulance does cost the patient, the local group makes no charge of any kind, regardless of the amount of equipment or time involved.

Additional services are also offered that are probably not available free anywhere else in the county. They will, at request of a physician change dressings in the patient's home, provide emergency oxygen to prevent interruption of regular needed service, take a "12-lead" EKG with their portable electrocardiograph and transport, or arrange to transport, the tape to the physician's office or home for interpretation. Or may send it to the hospital with the patient. Plus they also solicit parents signing of "consent for treatment" cards for juvenile members of a household. All these go to bring about a "neighbor who cares" type of treatment they attempt to provide.

Sierra Madre Volunteer Firefighters have four completely trained Emergency Medical Technician I's, and another one in training as of this date; they provide 24-hour service to Sierra Madre residents.

The Emergency Service provided by the Volunteers does not allow for transport (except under the most dire circumstances). The Sierra Madre Community Hospital does not have emergency service, therefore the patient or the one responsible for the patient can choose any hospital he wishes. Normally patients are taken to St. Luke or Arcadia Methodist under the Emergency Aid Plan system of the county, or one selected by the victim's doctor.

Response time of Sierra Madre Medical Service ranges anywhere from less than one minute to up to four minutes, depending upon the location. The Monrovia - Arcadia Ambulance Service is generally used and their response time can be anywhere from six to ten minutes depending upon the backlog. Generally, depending upon the nature of the call, the Police Dispatcher will call an ambulance at the same time the Emergency Medical Team is summoned and turn them back if not needed.

It is the feeling of this scribe, that the young journalist should have taken a little time and contacted several of the 184 calls during the past nine months and determined how they feel about the service. Truthfully his eyes would have been opened, for the Sierra Madre Emergency Medical Team has been highyly commended by many of the doctors and nurses for the fine handling ed the team on their work.

We hope Gary will look a little deeper before calling the service "inferior" and "primitive," as we feel in many ways that it is "superior." The facts speak for themselves.

City Of Hope Kids Get Party

Four hundred children of the City of Hope in Duarte, along with their brothers and sisters, will be treated to a Christmas party on December 23. Hosts for the event will be the Shakespeare Club Juniors of Pasadena.

This is the 15th year the Juniors have participated by giving their time to enable these children, some of who are out patients, but most of whom are confined to the hospital, to celebrate Christmas with their families.

The Juniors will be wrapping gifts donated by Mattel Inc. on December 20 in preparation for the festivities which will begin at 1:45 p.m. when Santa will arrive bearing gifts for the children. Entertainment will follow, along with refreshments supplied by the Juniors. Mrs. Jerry Buchi is handling the details for the event. Assisting Mrs. Buchi are Mrs. Vincent Gacchina, Mrs. Gerald LaFlamme and Mrs. Howard Wood of San Marino, Mrs. Wayne Butterfield of Arcadia, and Mrs. Thomas Schiffilea of San Gabriel.



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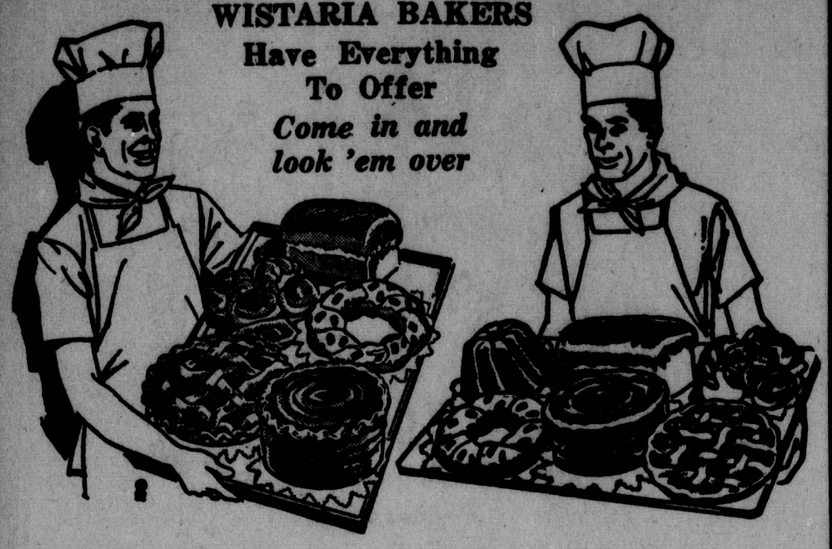
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Dan Daniels, Postmaster, and
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Letters To The Editor

Dear Editor:

I request you to publish my letter:

It was very refrshing to see that Snator James L. Buckley recently urged the United States to ask the European Security Conference for a candid and full discussion of the fate of the Captive Nations. Buckley said: "There can be no true detente, no real security, unless the issue of self-determination for the Captive Nations is frankly, fully, and openly discussed as a legitimate concern of the conferees."

It should be noted that in 1966 the Congress passed a resolution on behalf of the restoration of independence for Lithuania, Latvia, and Estonia. This resolution also condemned the genocide committed by the Russians in the Baltic States as follows:

The Government of the Soviet Union, through a program of deportations and resettlement of peoples, continues in its effort to change the ethnic character of the populations of the Baltic States.

In order to achieve the lessening of tensions between the United States and Soviet Russia, the causes of tensions — genocide, colonialism, and imperialism — should be removed. Since almost all former colonial peoples of Africa and Asia have obtained their independence, the too patient U.S. citizens of Eastern European descent expect the government of the United States to urge the European Security Conference to demand the restoration of independence for Lithuanian, Latvia, Estonia, Poland, Hungary, Czechoslovakia, and other Eastern European countries.

— Dr. Alexander V. Berkis

Dear Editor:

The following is an open letter to Mr. Maurer, Mr. Buchan and the whole crew of the Medical Unit, also the Police Dept. of Sierra Madre. Gentlemen:

It is with deep gratitude that we think back on Monday evening, November 25, 1974, when my husband suffered a heart attack and I, in fear and uncertainty, called the Police Dept. It seemed within a minute, an unbelievable short time, you were there. It was your prompt and expert help that prevented more extensive damage to the heart. I was deeply impressed, not only in your professional care of the patient but your concern for the home and myself, all your activity and service spelled "We Care."

We are very grateful to our fine Police Dept. for their back-up and help and concern.

To all persons known and unknown to us who helped a heartfelt

"Thank you."

Karl & Ida Annas

Dear Editor:

Thank you for your support story and first page photo of Ocho. We so much appreciate your concern and help.

Ocho finally returned home (about five days ago) very much injured. He is getitng medication and rest. When he is well we will neuter him to avoid so many contacts with the wild males, who seem to best him.

With best wishes for the holidays,

— Margaret Giles

Dear Editor:

Henrietta Couture, coordinator of the San Gabriel Valley Deaf and Hand of Hearing Center, wishes to thank you for your kindness in printing our publicity release last month.

We hope you have a happy Christmas Season.

— Pat McGuire

Had Start In the Ninth Century

When iconography returned to favor in the 9th century, the Iconclastic Age had been responsible for the loss of much religious art — but it had some benefits.

Secular art gained by it, had some benefits.

Secular art gained by it, as artists of the monastic schools began to work under the patronage of the nobility.

Even modern comic strips owe something to the Iconoclasts. The monastic artists who turned to secular work brought with them the Byzantine method of telling a story through a continuous series of drawings.

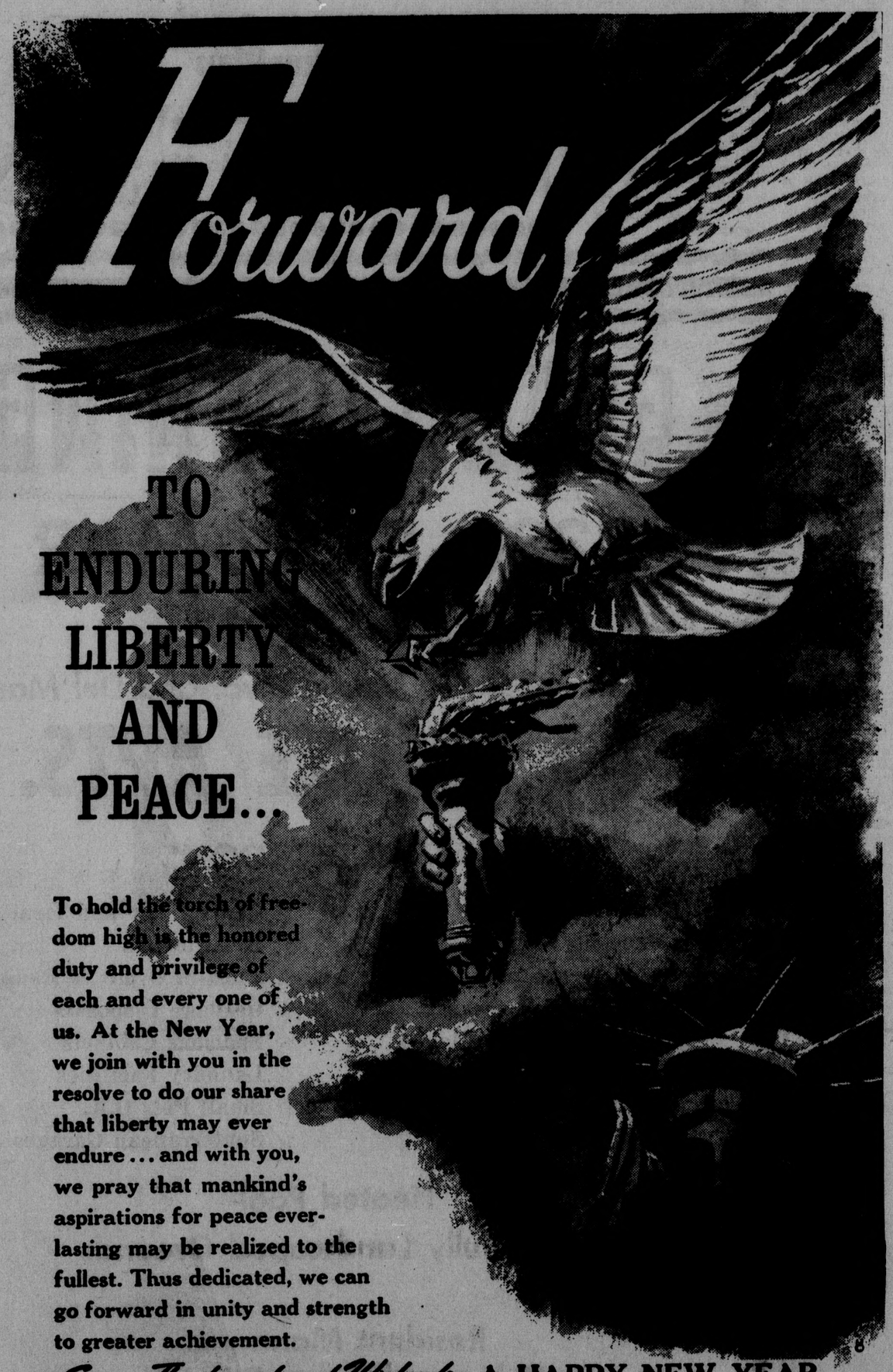


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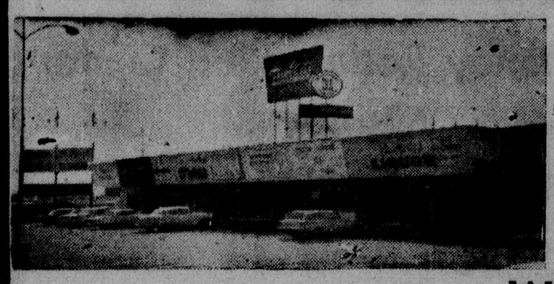
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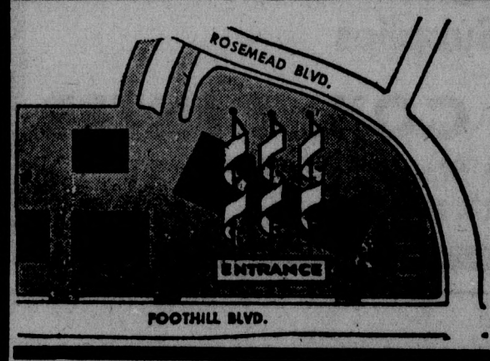
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